



# MISSOURI PRESERVATION

*Preserving Place And Community For Future Generations*

## ANNUAL CORPORATE PARTNERSHIP PLAN

When you support Missouri Preservation, you help ensure that the places which matter most to Missouri's history will remain for future generations. We wanted to streamline and simplify the process for annual contributions while extending the impact on our programs and strengthening the partnership between our organizations. Giving at one of the following levels will make you an **Annual Corporate Partner** of Missouri Preservation which includes year-long recognition across our platforms and annual programs as well as additional benefits exclusive to our partners.

Partnership is available at three levels: \$3,000, \$5,000 and \$9,000 (payment plans available). Read on for details on the associated recognition in the following categories:

1. Our Communications
2. Statewide Preservation Conference
3. Honor Awards
4. Places in Peril
5. Other Offerings

\*\*\* Denotes benefits exclusive to Annual Corporate Partners

We hope you will take a moment to consider our proposal and we look forward to exploring how this program can be of service to you and your organization while helping us build a better future for preservation in Missouri.

Sincerely,

**Riley Price**  
Executive Director  
director@preservemo.org  
314.668.5959

<b>Our Communications</b>	Bronze \$3,000	Silver \$5,000	Gold \$9,000
Social Media — Get a 'shout out' on our social media pages upon joining and/or renewing***	yes	yes	yes
Website — Logo recognition on our Corporate Partner Page***	yes	yes	yes
Emails — Recognition on all Missouri Preservation emails and updates in Corporate Partners banner	name	name	logo
Website — Listing in our Preservation Resource Directory	yes	yes	yes
Newsletter — Recognition in our Corporate Partner corner***		yes	yes
Website — Profile on Corporate Partner Page		yes	yes
Website — Option to write guest blog (promoted on social media); Missouri Preservation will provide guidelines***			yes
Newsletter — Option to write guest article for newsletter; Missouri Preservation will provide guidelines***			yes
Exclusive video story highlighting your preservation work (shown on our website, YouTube and social media channels)***			yes

#### **Our Stats**

Facebook	5,000+ followers	Emails	1,600+ subscribers
Instagram	2,000+ followers	Our Website	2,000+ visitors per month

*Missouri Preservation advocates for, educates about, and assists with the preservation of Missouri's unique architectural heritage.*

<b>Statewide Preservation Conference</b>	Bronze \$3,000	Silver \$5,000	Gold \$9,000
Full (3-day) registration, including workshops and evening events	1	2	3
Trade Show booth	25% off	50% off	free
Recognition in pre-conference, mailed brochure on Corporate Partner page	yes	yes	yes
Recognition in program as Corporate Partner (1/2 letter sized booklet)	1/4 page	1/2 page	Full page
Recognition on event website & other related media as Corporate Partner	yes	yes	yes
Invitation to private President's Reception	yes	yes	yes
Recognition for sponsorship of choice (based on availability) on event materials and event signage	Session	Activity	Any
Copy of registrant list***			yes
Company literature made available in registration packets***			yes

#### **The Conference**

Held in a different Missouri community each year, the annual conference brings together 200+ individuals from a variety of preservation-related disciplines for 3 days of networking, educational sessions, and workshops. Moving to a different community each year highlights the variety of history and architecture in Missouri, boosts local tourism, and brings the conference within reach of those who might not wish to travel. By supporting our conference, you help keep our registration costs low and the conference more accessible to those interested.

<b>Honor Awards</b>	Bronze \$3,000	Silver \$5,000	Gold \$9,000
Invitation to annual Honor Awards Ceremony and Luncheon	yes	yes	yes
Recognition on our Honor Awards invitation as a Corporate Partner	yes	yes	yes
Recognition in program and presentation as Corporate Partner	name	logo	logo
Recognition on Honor Awards web page and e-communications as Corporate Partner	name	logo	logo
Recognition in news releases and media advisories as Corporate Partner		yes	yes
Recognition from podium at ceremony		yes	yes
Company literature made available at ceremony/luncheon			yes
Exclusive tour of a winning project (based on project/owner discretion)***			yes

### **Honor Awards**

Missouri Preservation holds the Honor Awards annually at the Missouri State Capitol in Jefferson City to recognize outstanding people and projects in preservation. The ceremony in the Capitol Rotunda is followed by a luncheon at a nearby historic venue. This event is exclusive to Missouri Preservation members, Missouri legislators, Honor Award recipients and their guests. It is considered our ultimate “feel-good” event and emphasizes the positive impact that historic preservation has on our environment, our economy and our communities.

<b>Places in Peril</b>	Bronze \$3,000	Silver \$5,000	Gold \$9,000
Recognition on Places in Peril web page and e-communications as Corporate Partner	name	logo	logo
Recognition during announcement as Corporate Partner	name	logo	logo
Recognition in news releases and media advisories as Corporate Partner		yes	yes
Opportunity to make remarks at announcement***			yes

### **Places in Peril**

Instituted as a media campaign in 2000, the program calls attention to endangered historic resources in Missouri that are threatened by deterioration, lack of maintenance, insufficient funds, imminent demolition or inappropriate development. By publicizing these places we hope to build support towards each listing’s preservation. A new Places in Peril map was implemented in 2020 to showcase the conditions and locations of all the places listed since the program’s inception.

<b>Other Offerings</b>	Bronze \$3,000	Silver \$5,000	Gold \$9,000
Recognition as Corporate Partner at all other Missouri Preservation events (announcements, signage)***	yes	yes	yes
Public Presentations — Recognition in the slide deck at all public presentations given by Missouri Preservation as Corporate Partner***	name	logo	logo
Discounts on other events/tours	yes	yes	yes
Free Missouri Preservation t-shirt***			yes

### **Other Offerings**

Missouri Preservation is invited to present to various Certified Local Government communities around the state throughout the year, generally teaching on the Historic Tax Credit and the Secretary of Interior’s Standards for Historic Rehabilitation. We also host small events in historic locations across the state as we are able.

# ANNUAL CORPORATE PARTNERSHIP PLAN RESPONSE FORM

We would like to support Missouri Preservation as an Annual Corporate Partner.

This program is not a fit for my company at this time.

I would be happy to provide feedback on what would make this program a better fit for us. Please contact me.

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## We would like to become an Annual Corporate Partner at the following level\*

*\*we will contact you to discuss an implementation plan for your recognition and preferences*

Bronze \$3,000

Silver \$5,000

Gold \$9,000

## Payment & Contact Information

Please invoice us for the full amount.

We prefer to pay in installments; please contact me to establish a payment schedule.

Make us a SUSTAINING MEMBER with 12 automatic, monthly payments (via QuickBooks). Missouri Preservation will send an invoice and help you set up the process.

*All credit card payments are subject to a 2.9% + 25 cent per transaction fee.*

Contact Name & Title

Company Name

Address

City, State, Zip

Preferred Phone

Email

Please send completed forms to [director@preservemo.org](mailto:director@preservemo.org) or mail to the address below.



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314.668.5959 | [www.preservemo.org](http://www.preservemo.org)