



2020 Honor Awards — Sponsor Opportunities

Missouri Preservation is bringing their 2020 Honor Awards ceremony on the road! Due to the circumstances created by COVID-19, we are bringing the ceremony to the awardee. Representatives of Missouri Preservation will be traveling to each of our recipients to deliver their award. Each ceremony will be recorded, along with brief remarks made by the recipients, and will be presented at a later date on our website www.preservemo.org as well as across our various social media platforms. These awards recognize outstanding preservation projects—commercial and residential, large and small— and dedicated preservationists from all parts of the state. Those receiving updates on our Honor Awards represent a wide variety of disciplines (architects, preservation craftsmen and contractors, historians, property owners, bankers, developers, accountants, attorneys, historic design review commission members, city planners, local and state government officials as well as other local preservation advocates.

Benefits of sponsorship at the \$3,000 level include:

- Company logo on printed announcement (to members, award recipients and guests) & included in final video presentation(s)*
 - Company may submit logo and/or 20 second video clip (must be supplied by sponsor — specifics can be discussed with Missouri Preservation)* included in final video presentation(s)
- Name mentioned in all news releases and media advisories
- Company logo on Missouri Preservation web site and e-communication announcements
- Name will appear in email update sent to Missouri Preservation's county liaisons to distribute statewide
- (1) year Corporate Level Membership (\$500 value) including listing in online Preservation Resource Directory [if not yet member, or a renewal of current membership if desired]

Benefits of sponsorship at the \$1,000 level include:

- Company logo on printed announcement (to members, award recipients and guests) & included in final video presentation(s)
- Name on Missouri Preservation web site and e-communication announcements
- Name will appear in email update sent to Missouri Preservation's county liaisons to distribute statewide
- (1) year Preservation Business Membership (\$100 value) [if not yet member, or a renewal of current membership if desired]

Benefits of sponsorship at the \$500 level:

- Company name on printed announcement (to members, award recipients and guests) & included in final video presentation(s)

- Name on Missouri Preservation web site and e-communication announcements
- Name will appear in Missouri Preservation Newsletter

***Sponsorship Video Clip Requirements**

To comply with 501c3 standards set forth by the IRS, advertising may not include comparative or qualitative descriptions (no product pricing information or comparison to competitors, etc.) Acceptable information includes: sponsor name, logo, slogan, location, website, telephone number, value-neutral descriptions (including displays or visual depictions) of a sponsor's product line or services and sponsor brand or trade names, and product service listing.

Videos must be submitted in one of the following file formats .mp4, .mov, .mpeg-2;
16:9 ratio

Don't worry about how fancy it is — the important thing is getting the message across about how much your organization cares for historic preservation and why preservation matters!